



The Monday Revolution

Revolutionary Reads Only the Paranoid Survive by Andrew S. Grove

“In times of change, managers almost always know which direction they should go in, but usually act too late and do too little.”

What's it about?

- Grove (former CEO and Chairman of Intel) discusses the ‘sink or swim’ moments in the life of a business or project, during periods of significant change.
- These times or decisions, which make or break a business or a project, are referred to as ‘Strategic Inflection Points’ (SIPs).
- Grove believes that by acting quickly, these critical points can not only be overcome, but can also be exploited to enable the company to thrive.

What's in it for me?

Learn how one of the most successful companies in the world survived moments of crisis. Grove gives advice on how to identify ‘strategic inflection points’ and lead teams through them.

What can I learn?

- Only those who anticipate change will survive when change happens.
- Seek the opinions of all around you, as they are usually in touch with impending change sooner than you are.
- Encourage broad and intensive debate – it helps in identifying a strategic inflection point.
- Don’t hold back because you don’t know all the answers – seek them out as fast as you can.
- Give your most considered opinion, and give it clearly and forcefully.

Start on Monday

It’s a terrible idea for a company to trust the opinion of someone who feels emotionally attached to it. Look to outsiders for an objective opinion, ensuring that all the options are considered. Then act decisively.

Join us comrades!

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