



The Monday Revolution

Revolutionary Reads

The Serendipity Mindset

by Christian Busch

What's it about?

NYU and LSE academic Dr Christmas Busch, looks at how we can use unpredictability to our advantage. He explores how uncertainty and serendipity can lead to a more purposeful, joyful and successful life. Using cutting-edge research in the natural and social sciences, alongside interviews with leading CEOs and entrepreneurs, Busch shows how we can turn the unexpected into opportunity. Through these inspiring stories and practical exercises, you'll learn how to cultivate serendipity and turn the uncertain into positive change.

What's in it for me?

Busch shows you how to generate good fortune in your life through making subtle changes to your attitude and perceptions.

What can I learn?

- The importance of a perceptive and observant attitude
- Why sharing new ideas in the workplace leads to more serendipity
- Ways to increase the chances of more serendipity in your life and in business
- How to connect the dots and find the links
- How ingrained biases stand in the way of serendipity

“The unexpected is can be the critical factor – it’s often the force that makes the greatest difference in our lives.”

Start on Monday

Do you encourage your team or peers to share new ideas freely? Serendipitous moments are more likely to occur, leading to innovation and new opportunities.

Join us comrades!

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