



The Monday Revolution

Revolutionary Reads

David and Goliath: Underdogs, Misfits, and the Art of Battling Giants by Malcolm Gladwell

What is it about?

In David and Goliath Gladwell explores the idea that the weak can overcome the strong. That a person's disadvantage can be their advantage, and vice versa. Gladwell does this in his usual compelling style, through the exploration of real life events and fascinating characters, covering history, culture, psychology and the world of business. He proposes that advantages (like an elite education) can turn out to be a misfortune, and having an assumed disadvantage (like a learning disability) can lead to developing advantageous skills elsewhere. It's a thought-provoking read, but comes with a note of warning. Gladwell has been criticised for being too generalised - for a variety of social and economic reasons not all underdogs can or will succeed.

What is in it for me?

Instead of taking the usual route of comparing yourself to others, Gladwell inspires you to think about your own unique qualities and experiences, and how you might use these to succeed and overcome life's adversities.

What can I learn?

- Comparing yourself to others can be harmful for confidence and progression
- A wealthy and privileged upbringing doesn't always lead to success
- Underdogs can succeed by adopting unconventional tactics
- You can redress the power imbalance by lending your voice to the weak and disadvantaged
- Those who care less about what others think are often the revolutionaries and innovators of the world

**“You can't concentrate on doing anything if you are thinking,
"What's gonna happen if it doesn't go right?"**

Start on Monday

If you've got a significant and large problem in your life you're finding difficult to solve, perhaps approaching it from another angle could give you the success you're looking for.

Join us comrades!

www.themondayrevolution.com